

1 STATE OF OKLAHOMA

2 1st Session of the 58th Legislature (2021)

3 COMMITTEE SUBSTITUTE

4 FOR

HOUSE BILL NO. 1708

By: Hill

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8 COMMITTEE SUBSTITUTE

9 An Act relating to state government; creating the  
10 Oklahoma Tourism Ignition Program until a certain  
11 date; directing the Oklahoma Tourism and Recreation  
12 Department to market the program; directing the  
13 Oklahoma Arts Council to administer the program and  
14 promulgate rules; directing Council to accept  
15 applications from municipalities and match certain  
16 funds; requiring certain plans and budget information  
17 be included within the application; providing for  
18 allowable expenditures; defining term; providing for  
19 codification; and providing an effective date.

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BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified  
in the Oklahoma Statutes as Section 2236A of Title 74, unless there  
is created a duplication in numbering, reads as follows:

A. There is hereby created the Oklahoma Tourism Ignition  
Program until November 1, 2023. The Oklahoma Tourism and Recreation  
Department shall market the program. The Oklahoma Arts Council

1 shall administer the program and promulgate administrative rules  
2 necessary to implement the provisions of this section.

3 B. The Council shall accept applications from municipalities  
4 within this state to match funds derived from the Department in an  
5 amount equal to those funds provided by the municipality, up to Five  
6 Thousand Dollars (\$5,000.00), for allowable expenditures. The  
7 Council shall be authorized to approve or deny an application.

8 C. Each municipality shall prepare and submit appropriate  
9 plans, including a budget work program, in its application.  
10 Expenditures for obligations incurred before the Council approves an  
11 application and any changes thereto, and expenditures not in  
12 accordance with the municipality's plans and budget work program,  
13 shall not be allowable expenditures.

14 D. Allowable expenditures shall be based upon actual  
15 expenditures by the municipality less any discount, refund or rebate  
16 to the municipality.

17 E. As used in this section, "allowable expenditures" means  
18 expenditures by a municipality, submitted to the Council for  
19 matching funds, to create a positive economic impact via tourism  
20 including, but not limited to, a statue, structure or mural, which  
21 would result in tourism revenue in a municipal area.

22 SECTION 2. This act shall become effective November 1, 2021.

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